

# SAVE THE HILL

Today



View of Potrero Hill  
from Southbound I-280

Tomorrow?



## Have you seen the huge medical and residential complex being planned for Potrero Hill?

### What It Is

- A medical office and residential complex to replace the Cor-O-Van facility (Mississippi Street between 16<sup>th</sup> and 17<sup>th</sup>)
- 84' high, block-wide structure that ridicules the 68' height limit for this zone and dwarfs the 45' freeway overpass
- 700,000 square feet of total floor space
- Three-story underground garage with high-turnover paid parking for 700+ cars accessed only via the already-very-busy Mississippi Street
- Over 120 new residential units with dedicated parking spaces for only 65% of them

### Why It's Bad

- Overwhelms the architectural scale and character of the surrounding area and brings Mission-Bay-style development into Potrero Hill
- Burdens the busiest streets of the Hill with too much traffic and parking congestion
- Abuses city zoning and historic preservation processes
- Destroys buildings significant to the history of steel manufacturing in California
- Walls off a big chunk of Potrero Hill from the downtown area and vice versa
- Threatens numerous local small businesses
- Sets dangerous precedent for future development
- Ignores Potrero Hill Community Plan negotiated with the neighborhood over more than a decade

### Who We Are

Save The Hill is a coalition of neighbors dedicated to the health, culture, heritage, and scenic beauty of San Francisco's Potrero Hill neighborhood. Our mission is to protect Potrero Hill's unique identity and charm, to support its locally run businesses, and to ensure that neighborhood growth promotes the highest standards of urban development and planning. We are advocating the relocation or dramatic downscaling of this proposed project. We need your help and support to make this happen.

## GET INVOLVED

### Learn More



Email:  
[contact@savethehill.com](mailto:contact@savethehill.com)  
Visit:  
[www.savethehill.com](http://www.savethehill.com)

### Come, Meet, Be Heard

- **23<sup>rd</sup> Annual Potrero Hill Festival**  
(October 20<sup>th</sup>; 20<sup>th</sup> Street between Wisconsin and Missouri)
- **Potrero Boosters Neighborhood Association Meeting**  
(October 30<sup>th</sup>; 953 De Haro Street)
- **Potrero Hill History Night**  
(November 3<sup>rd</sup>; 655 De Haro Street)